

Projects Paper



BEYOND FLOORING





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We offer top-quality products, impeccable service, innovative, sustainable production and a proven track record... But most of all, we love helping to achieve your goals.

About IVC

IVC is the commercial division of IVC Group, dedicated to creating unique floors for corporate and office, retail, hospitality and leisure, housing, education and healthcare projects. Founded in 1997, IVC Group is Europe's leading manufacturer of luxury vinyl tiles (LVT) and sheet vinyl and recently added carpet tiles to the portfolio. With 1,600 employees and 10 production units in Belgium, Luxembourg, Russia and the US; IVC Group produces over 180 million m² of flooring per year.

In 2015, IVC Group became part of Mohawk Industries, the world's market leader in flooring, with a heritage of craftsmanship that spans more than 130 years. Joining Mohawk extended IVC's global reach – bringing us closer to you, wherever you are.

Our promise to you: we go beyond flooring

Making promises is admirable, but keeping them is how we really make a difference. That's why our ambitions are built on five strong pillars.

01.

We're in control from start to finish, from inspiration to installation.

Our dedicated, professional, multidisciplinary team is at your service. Design, production, delivery, planning... Everything you need under one roof – it doesn't get more convenient than that.

03.

We offer versatile product solutions for all your projects.

Whether you want to design inspiring office spaces, bohemian hotel rooms, a daycare centre, practical educational facilities or any other space you're passionate about; we have a solution to fit your needs.

02.

We look beyond the ordinary to create the perfect solution for your project.

We always consider the materials we use, performance, design, acoustics, comfort, installation and recycling; while keeping your wishes in mind. After all, innovation revolves around you.

04.

We have a proven track record in a wide range of sectors.

We know the specific needs of restaurants, healthcare facilities, shops, offices, schools and multi-occupancy housing, and ensure our unique advantages meet the specific needs of each environment.

05.

In everything we do, we keep the planet in mind.

We take the time to pause and reflect on the impacts of our entire strategy and operations. Our eco-friendly production sites, recycling efforts, windmills and solar panels are just a few of the ways we pave the way for a better tomorrow.



What our clients say about us

Numerous international clients have already discovered the benefits of working with IVC. Their projects radiate quality, creativity and durability across a wide range of sectors: offices, retail, hospitality and leisure, social and student housing, education, healthcare.



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HOTEL BURDIGALA

Sector Hospitality & Leisure
Product Range Luxury Vinyl Tiles + Studio Moods
Surface 362 m²
Location Bordeaux - France



“An upgrade for the IT classrooms of Trinity College”



TRINITY COLLEGE

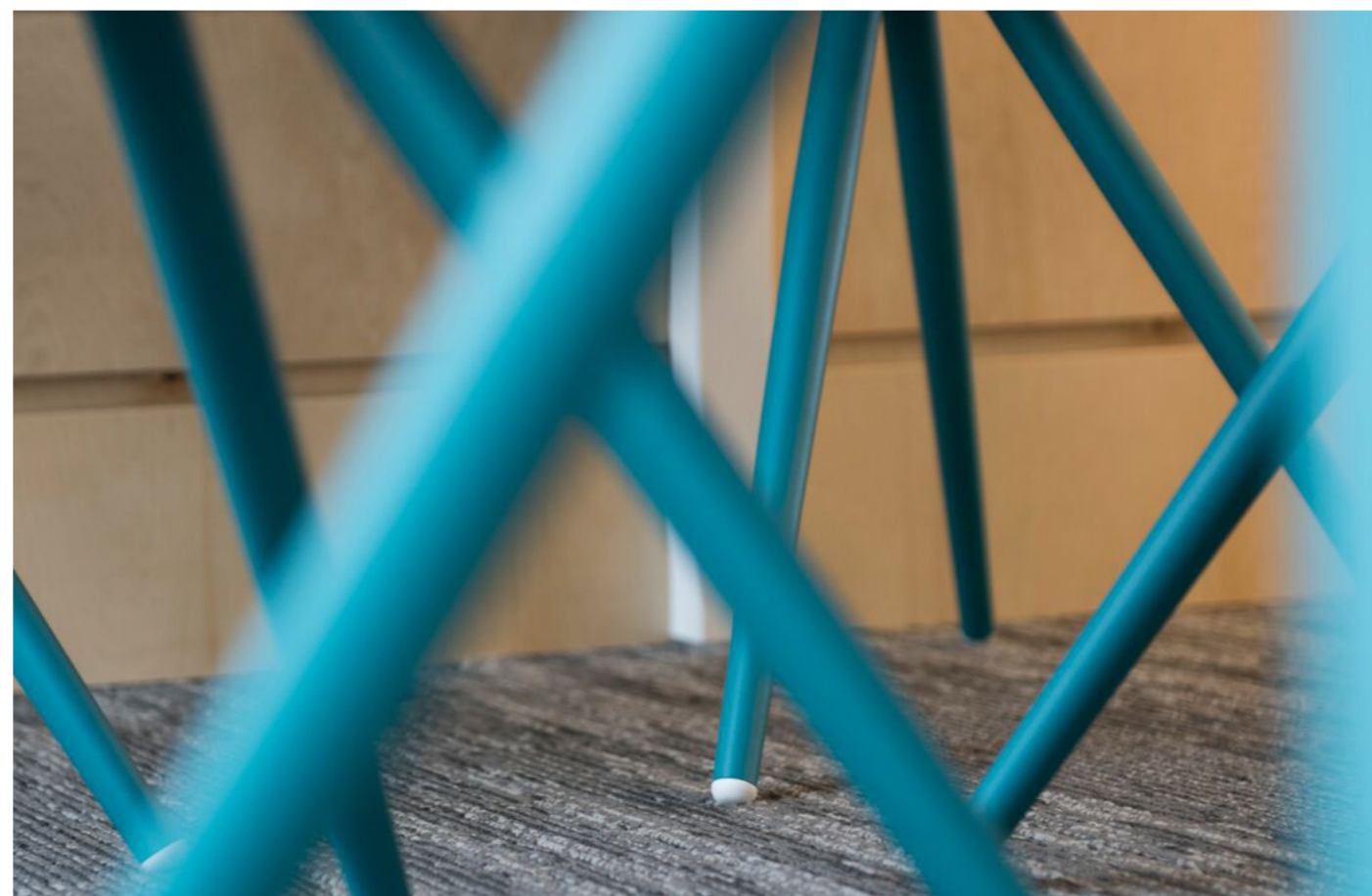
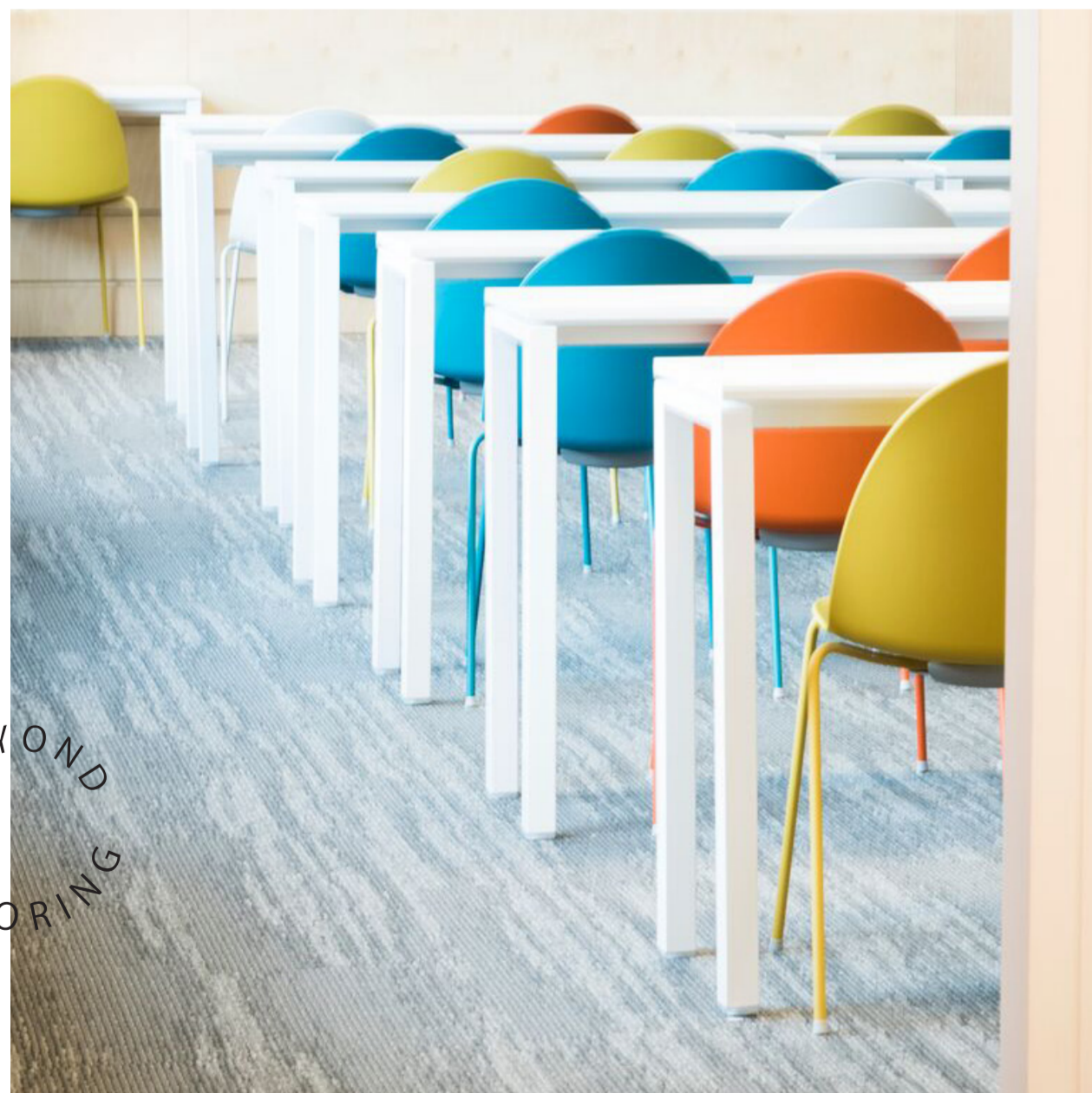
Sector	Education
Product Range	Carpet Tiles
Surface	600 m ²
Location	Dublin - Ireland

Even with a limited budget and a tight timeframe, Mahoney Architecture managed to make the 600m² space more reminiscent of an actual IT company. Open spaces, an industrial look and vibrant accent colours make for an inspiring space where academia meets professionalism.

A swift flooring solution

“The broad range of carpet tiles IVC offered, was another selling point for us,” Elaine continues. “We were looking for a durable, long-lasting and hardwearing material as well as a vibrant pop of colour to give the space extra character. Because it was still a university building, we couldn’t go too bold, so we decided on a strip of orange on a dark grey canvas as a feature piece.”

Carpet tiles were the perfect flooring solution in terms of absorbing sound, impact and static. Being able to lift the carpet tiles back out in order to get to the floor below was a huge bonus. That way, wires and hardware could be hidden, but were still accessible if maintenance or repairs were required.



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HOTEL RADISSON BLU ASTRID



Designed by the renowned architect Michael Graves, Radisson Blu Astrid offers a glimpse into Antwerp's stunning 19th-century architecture. In order to regain its former grandeur, the hotel was renovated from top to bottom. London-based Alex Kravetz and IVC's Moduleo design team joined forces for this achievement. They redesigned all guest and meeting rooms to offer a timeless setting, and modernised the breakfast room and banquet hall in terms of the flooring used.

Chevron in customized colours

For the oval banquet hall, IVC and Kravetz used Moduleo Moods Flooring as a starting point. Stefan Cnapelynck, project consultant at IVC Group, describes the design process: "We opted for Moduleo Moods Chevron – also named 'Hungarian Point' – but customised the colour. From the centre of the room, we laid out Moods Chevron strips in 8 different directions. As such, a masterpiece was created; a pattern of octagonal stars stretching from the very centre of the room to the walls."

Experimenting with wood colours

The breakfast room in Radisson Blu Astrid is inspired by nature, explains Cnapelynck: "Our design team decided on a customised XL diamond pattern, in which colours from the IVC IMPRESS wood collection daringly interplay; an idea was based on the Origami Moods pattern. To complete the picture, we stylishly framed the room with Moduleo Impress standard planks."

"In terms of aesthetics, you can hardly distinguish the end result from actual wood, whereas this floor is more water-resistant and less susceptible to damage compared to parquet and laminate," Cnapelynck concludes.



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Sector Retail
Product Range Luxury Vinyl Tiles + Studio Moods
Surface 630 m²
Location Antwerp - Belgium

INTRATUIN RETAIL - RESTAURANT

Sector Retail
Product Range Luxury Vinyl Tiles
Surface 630 m²
Location Duiven - The Netherlands



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INDOOR PLAYGROUND GO BOUNCE

Sector	Hospitality & Leisure
Product Range	Heterogeneous Vinyl
Surface	600 m ²
Location	Doncaster - UK

IVC renders Go Bounce noise- and spill-proof

Through the establishment of Go Bounce Extreme Trampoline Park, Astrabound reinforced its reputation as the biggest and best indoor play and party venue in Doncaster, UK. Toddlers and kids as well as teens and adults jump and flip on the flat beds or bounce off the angled trampolines. Building the park involved 600 square meters of flooring, created up to 200 jobs and required an investment of £500,000.

Ticking all the boxes

Trevor Wharton Carpets, the contractor responsible for flooring, decided to partner up with IVC. "IVC products have always met our criteria, and it is no different now: the Silento and Concept Woods collections ticked all boxes for Go Bounce," director Trevor Wharton points out.

In reducing sound transmission by 18dB, Silento Salzburg 691 proved suitable for the noisy trampoline area. Concept Woods Tavel 631, with its Hyperguard+ PUR protective layer, was selected for the canteen upstairs. Without the maintenance hassle that comes with actual wood, the latter is resistant to all kinds of spills. What's more, both Silento Salzburg and Concept Woods score high on durability tests.



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Futuristic meets cosy

When it comes to aesthetics, the icy grey colour of Silento Salzburg adds a futuristic dimension to the 50 trampolines, giving visitors a unique experience. With its cosy golden oak look, Concept Woods creates a particularly homely ambience in the canteen.

"As such, Go Bounce has become Doncaster's place to be for anyone who likes action and adventure; as much as having a drink in a cosy place afterwards," Wharton concludes.



WORLD TRADE CENTER OFFICE

Sector Corporate & Office
Product Range Luxury Vinyl Tiles + Studio Moods
Surface 200 m²
Location Amsterdam - The Netherlands

HEWLETT PACKARD ENTERPRISE OFFICE

Sector Corporate & Office
Product Range Carpet Tiles
Surface 2,650 m²
Location Dublin - Ireland





HEWLETT PACKARD ENTERPRISE OFFICE

IVC Carpet Tiles connect departments at HPE workplace in Dublin

Hewlett Packard Enterprise (HPE) is an American multinational offering worldwide IT services and solutions. For the renovation of its subsidiary in Dublin, the company called on interior design agency Design Folk, which in turn decided to partner up with IVC. The challenge? To redesign an existing 2650m² ground floor workplace, accommodating 400 HPE employees over three different departments. The large-scale project was realized between December 2016 and March 2017.

Establishing a common identity

Hewlett Packard Enterprise formulated a clear-cut goal; the makeover should facilitate each department's specific requirements while creating a common identity across the entire space. Katrin Westum, interior designer at Design Folk, specifies: "HPE asked us to develop a design aesthetic that would interact with the external landscape and natural light. Additionally, they asked for amenities for the staff that would support their working needs."

The connection concept Design Folk developed met this request, as Westum explains: "We selected key areas in each department and treated them in the same restrained architectural palette. As such, we created breaks across the open-plan space, but simultaneously connected the three departments. This overarching concept of connection was carried through in the design details: we created a multi-faceted, though inclusive look by intersecting lines in the graphics, wall cladding, timber ceiling and floor."

Striking carpet connections

In terms of flooring, the Design Folk team opted for IVC carpet tiles. "We've worked with IVC on a number of projects and knew it could provide what we had in mind for the carpet design," Westum explains. "Again, it was quick to deliver samples of the proposed carpet, which facilitated the sign-off process with HPE."

According to Westum, the different carpet tiles stress the mutual interaction between the departments as well as the connection to the external landscape: "The faceted carpet design helped break up the large floor plate and allowed us to add the striking green color to highlight break out areas. The colour palette we used added a sense of nature, and further linked the space to the outdoor environment."



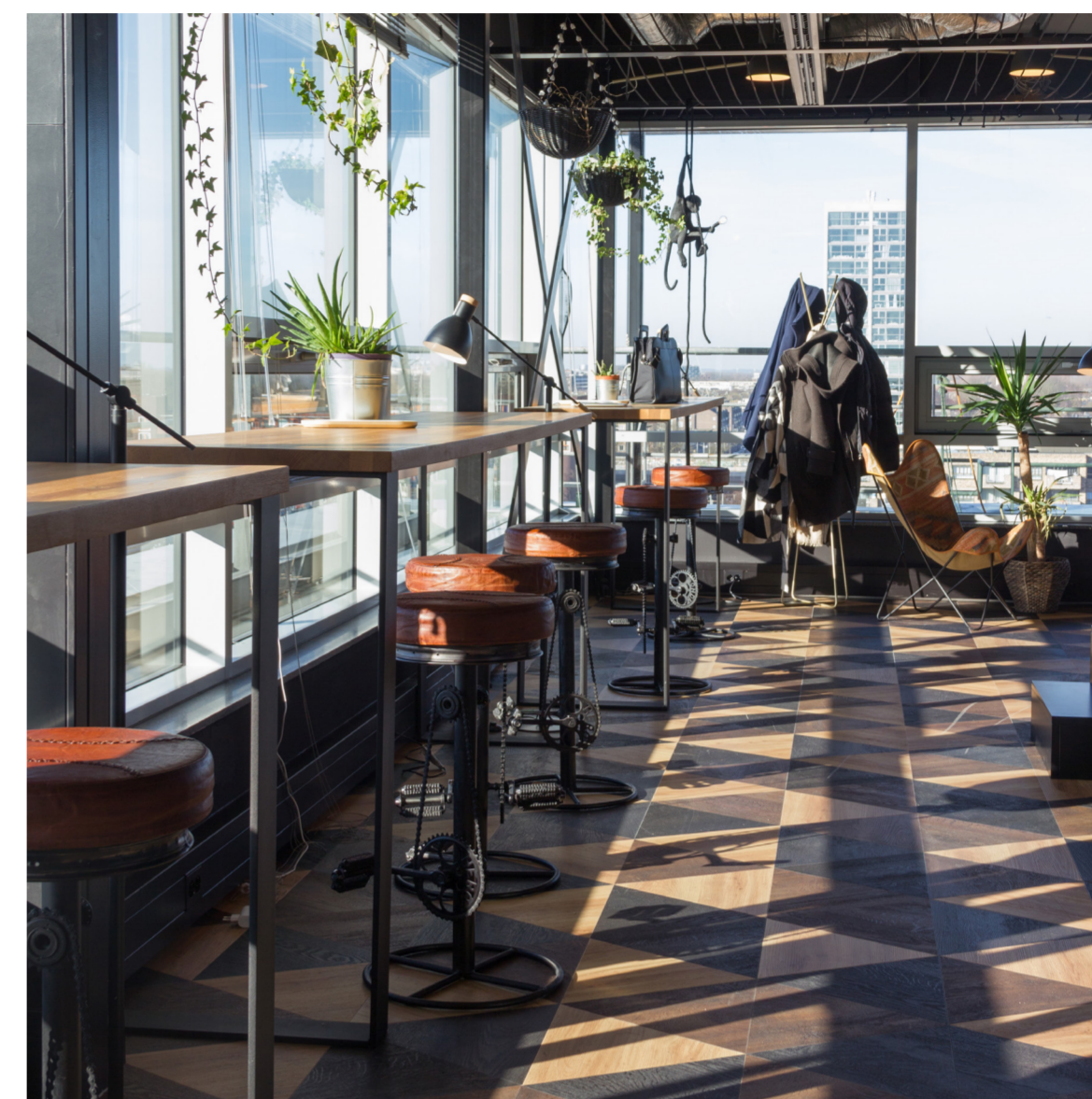
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RENT24 OFFICE

Sector Corporate & Office
Product Range Luxury Vinyl Tiles + Studio Moods
Surface 1,000 m²
Location Amsterdam - The Netherlands



GREENE KING RESTAURANT

Adding the wow factor to Greene King restaurant

The result is a remarkable dining space with a unique design, with a flooring concept created in the MOODS® flooring studio. Different tiles from IVC's LVT collections were used, combining striking patterns such as herringbone, hexagons, chevron columns and triangles. This bold combination, along with the use of two colours, gives the space that special touch and differentiates areas in the restaurant. The three-week refurbishment project was valued at around £500,000.

LVT Tiles: a perfect fit

The refurbishment was led by commercial interior design agency Fusion by Design, that wanted to create a restaurant atmosphere featuring distinguishable areas that would appeal to a broad customer base. To accomplish this goal, the agency specified the use of Moduleo tiles. Moduleo is the newest generation of luxury vinyl flooring and one of IVC's leading brands. With its anti-slip layer, wear- and scuff-resistance, and stylish appearance, this floor covering is a perfect fit for hospitality and leisure venues.

It's all in the details

The floor combines thousands of individual pieces from 11 different styles, resulting in a dazzling look. Contrast was not only created through pattern, but also with colour. The light and dark tiles make the blue and natural wood touches of the restaurant interior stand out even more.



"Working with Studio Moods gave us the flexibility to create up to 110 unique wood- and stone-effect designs. As a result, the sky really was the limit and our approach provided Fusion by Design with the opportunity to let their creativity run wild, rather than limiting them to other 'off-the-shelf' products," says Damon Ward of flooring contracting company Newards Ltd.

Greene King did not compromise on details: "Too often, flooring is an afterthought in a hospitality settings, and products are then specified according to what's left after the budget is spent mainly on fixtures and fittings. That's not the case at Greene King," Damon continues.

Complex design, easy installation

While the Fusion by Design team came up with a complex flooring design, the flooring contractors easily managed to install the product within the tight two-week timeframe.

"The first part of the floor included 5,900 tiles and it took two men five nights to install. The product was extremely easy to work with and was manufactured with such high precision that we could just crack on without having to recut any pieces, so it felt like it took no time at all," says Damon.

The designers experimented with different flooring zones, creating a contemporary and trendy look. This helps define customer areas – such as waiting spaces – by means of flooring rather than with partitions, which can be obtrusive.



Sector
Product Range
Surface
Location

Hospitality & Leisure
Luxury Vinyl Tiles + Studio Moods
630 m²
Lancashire - United Kingdom

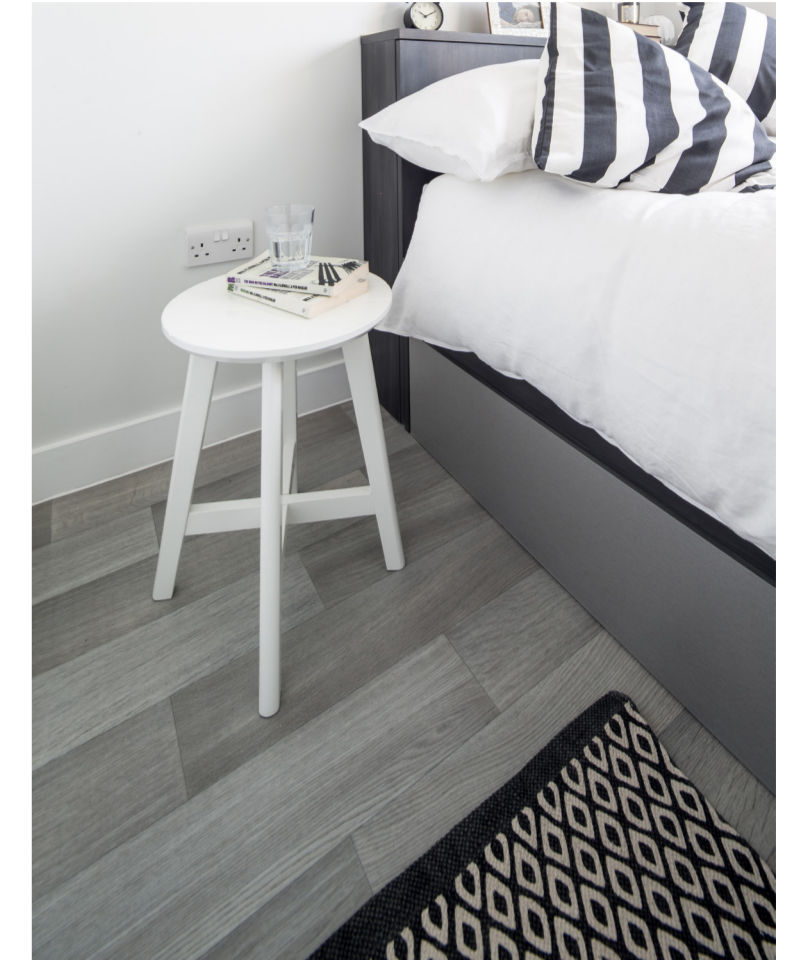


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FUSION HOUSE STUDENT ACCOMMODATION

Sector Housing
Product Range Heterogeneous Vinyl
Surface 12,000 m²
Location Bristol - UK



HOTEL ROERMOND

Sector Hospitality & Leisure
Product Range Luxury Vinyl Tiles + Studio Moods
Surface 1,650 m²
Location Roermond - The Netherlands



OFFICES THE HOUSE OF MARKETING

Sector Corporate & Office
Product Range Luxury Vinyl Tiles + Studio Moods
Surface 130 m²
Location Diegem - Belgium



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FLOORING

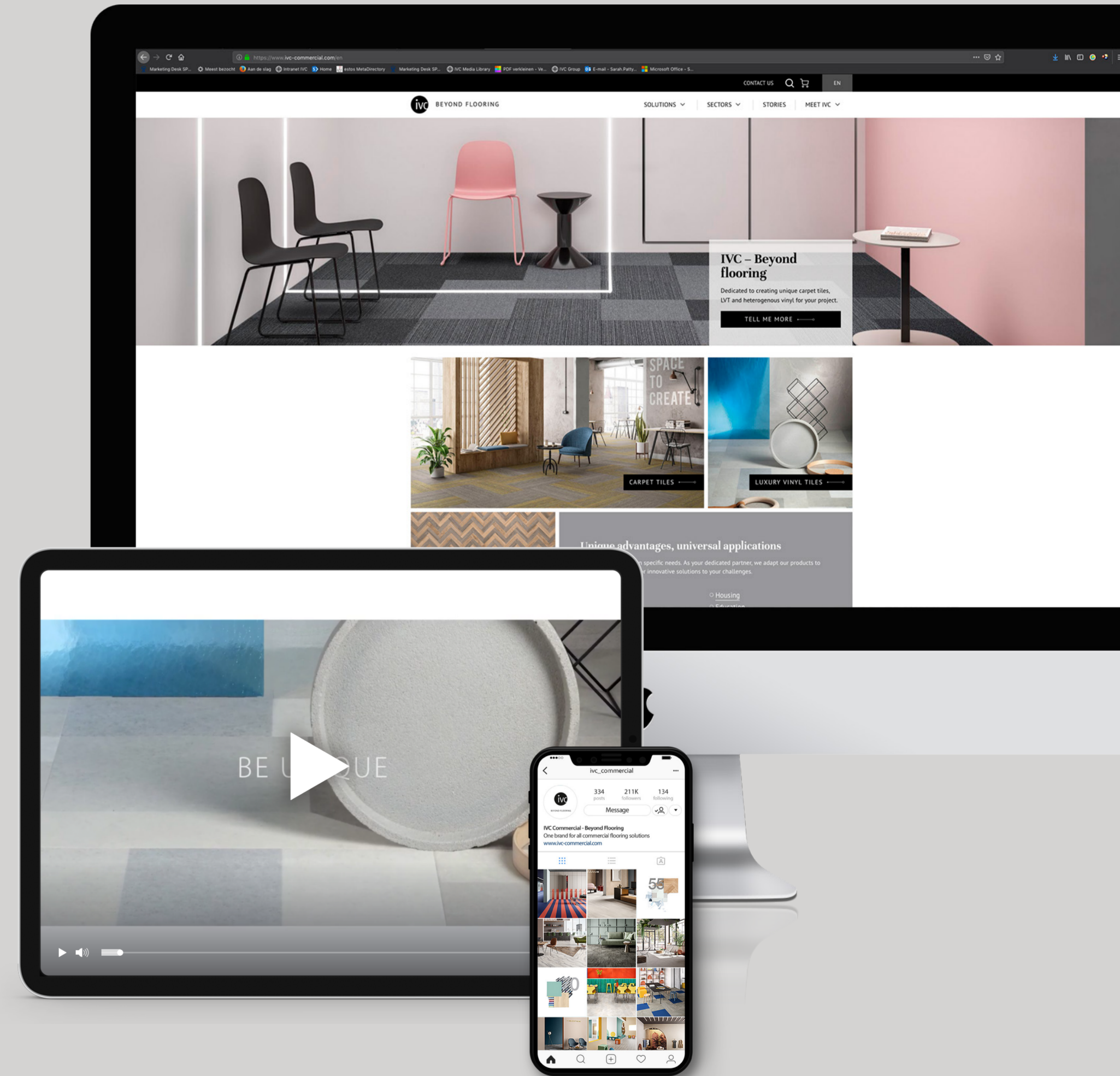
Get in touch

Want to learn more about Heterogeneous Vinyl, Luxury Vinyl Tiles, Carpet Tiles and IVC's other flooring solutions, or need help tackling an exciting project? We've got you covered.

Go to www.ivc-commercial.com to browse our collections, order **samples**, download inspirational **brochures** or use the **room visualiser** to bring your ideas to life. Or, stop by one of our **showrooms**. You can also make an appointment with our dedicated team by sending us an email via info@ivc-commercial.com. Get in touch!

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